



## MARYLAND STATE ARTS COUNCIL

### Meeting Minutes – November 18, 2016

The Maryland State Arts Council (MSAC) held its meeting at the Washington County Museum of Fine Arts in Hagerstown, MD on November 18, 2016. Chair Shelley Morhaim called the meeting to order.

**Present:** Barbara Bershon, Aileen Carlucci, Anthony Cornwell, Carla Du Pree, Joan Lyon, Julie Madden, Shelley Morhaim, Jack Rasmussen, Carol Trawick, Gary Vikan, Anne West, MSAC staff

**Absent:** Carole Alexander, Alex Castro, Senator Richard Madaleno, Doug Mann, Robinson Rowe, Delegate Alonzo Washington

**Guests:** Rebecca Massie Lane, Executive Director, Washington County Museum of Fine Arts, James G. Piernè, President, Washington County Arts Council

#### Approval of Consent Agenda

All consent agenda items were approved as presented.

#### Chair's Report

Shelley Morhaim reported the following:

- ✚ We are so glad to be here in Hagerstown today, thank you all for joining us
  - Special thanks to Liz Fitzsimmons for her continued support
- ✚ Due to health reasons, Alex Castro will be stepping down from the Council
  - He will be relocating to Sarasota, Florida
  - Alex has made a tremendous contribution to the arts community over the years
  - There will be a dedication to Alex in Chestertown next summer
- ✚ Shelley, Theresa, and Barbara attended MAAF's Living Legacy Jazz concert
- ✚ We had a great meeting with the BMA's new Executive Director, Chris Bedford
  - Chris is very excited to be in this new position and has a lot of great ideas for the museum
- ✚ The October 19<sup>th</sup> CAAM meeting was held in Elkton, MD
- ✚ Shelley attended the MD Public Art Commission meeting at the Food & Drug Administration headquarters in October
- ✚ Shelley, Theresa and Liz met with Commerce Secretary Mike Gill along with Maryland Citizens for the Arts
- ✚ The last 10 days (post-election) have been very emotional for everyone
  - Although there are a lot of mixed feelings at this time, please remember that the arts have a way of bringing people together
  - We in the arts are in a position to help our communities
  - We have a responsibility to let the community know who we are, and that we are here
- ✚ "Council Kisses" were given to Councilors for their outreach activities
  - Barbara Bershon, Aileen Carlucci, Tony Cornwell, Carla Du Pree, Joan Lyon, Julie Madden, Jack Rasmussen, Carol Trawick and Anne West received recognition
  - Shelley encouraged the Council to take on an active role as Ambassadors
- ✚ Thanks to everyone for your continued participation

- ✚ Special thanks to Theresa and the MSAC staff for all of your hard work

### **50<sup>th</sup> Anniversary Update**

Carol Trawick reported the following:

- ✚ The Steering Committee met on November 4
- ✚ The main focus at this time is on fundraising
- ✚ The kick-off event will be held in Annapolis at the Maryland Hall for the Creative Arts
  - The date will be Monday, September 25, 2017
  - We have our first sponsor
    - Total Wine will supply all beverages for the event
  - We still need many more sponsors
  - The request/sponsorship letters are being finalized
  - Please let us know of businesses in your community to add to our sponsorship list
  - The Steering committee is glad to do the outreach, once you provide the contact information

### **MD Traditions Heritage Awards Update**

Chad Buterbaugh reported the following:

- ✚ The event was held on November 11<sup>th</sup> at Montgomery College in Silver Spring, MD
- ✚ The name was changed from the ALTA Awards to the MD Traditions Heritage Awards
- ✚ Billy McComiskey gave a special concert
- ✚ The great niece of Alta Schrock was also in attendance
- ✚ There appeared to be a family theme for the evening, as all winners were related or part of a family run business
- ✚ There were three winning categories:
  - Person Chum Ngek, Cambodian Master of Music
  - Place Trimpers Rides and Amusements of Ocean City
  - Tradition Maple Syrup Making Practices
- ✚ Thanks to Michelle Stefano for continuing to assist, following her departure

### **Executive Director's Report**

Theresa Colvin reported the following:

- ✚ The recruitment is underway for the A&E/CAD Program Director position
  - We hope to have someone in place within the next eight weeks
  - Special thanks to Pamela for continuing to serve in the role
- ✚ We have completed the RFP process for the Event Planner position
  - Our Consultant, Elizabeth Gallauresi will have a new contract in place, effective January 1, 2017
- ✚ A public relations firm has been selected by the Office of Tourism
  - MSAC was able to piggyback on their RFP
  - The new firm will assist MSAC with various PR needs
- ✚ The Communications Manager position remains vacant
  - Karen Glenn Hood, from the Department has been assigned to assist us with media releases
  - Karen has worked with MSAC in the past
  - We will also continue to have some technical website support provided by the Department
- ✚ Please be sure to review the new FY2015 Economic Impact Report
  - Copies will be going out to the County Arts Councils and grantees within the next few weeks
  - This is a great tool and reference for Councilors to use when doing outreach
- ✚ Pam Breau from NASAA has requested that everyone contact their newly elected officials and extend your congratulations
  - It is imperative that we continue to build strong relationships with our legislators

- ✚ NASAA will be hosting a post-election webinar on December 13<sup>th</sup>
  - We encourage all to participate
- ✚ The January 27<sup>th</sup> Council meeting will be held in Baltimore
  - We plan to offer a diversity training as part of the meeting
- ✚ MD Arts Day will be held on February 14<sup>th</sup>, in Annapolis
- ✚ We have received five proposals from consultants to conduct the MD Folklife Center Feasibility Study
- ✚ Howard County and Calvert County have expressed interest in A&E district designation
- ✚ The GFO program is moving along as scheduled
  - The FY2017 second payments may be affected due to the Special Fund allotments/disbursements
  - Please stay tuned for further updates
- ✚ John Schratwieser was unable to be here today
  - John has announced that he will be leaving MCA, once Session has ended
  - John has been a champion for the arts, and we thank him for his many years of service

### **Public Art Update**

Liesel Fenner reported the following:

- ✚ The second Maryland Public Art Initiative project is at the University of Maryland Baltimore
  - We have three finalists developing proposals for a \$400,000 project
  - The artist presentation is open to the public and will take place on December 5<sup>th</sup>
  - The selection committee will make their decision on December 6<sup>th</sup>
- ✚ Our second RFQ for UMBC went out on November 17<sup>th</sup>
  - This project will be at another Arts & Sciences Building
- ✚ We have a new project with the National Guard Readiness Center in Easton
  - That RFQ will go out on January 2<sup>nd</sup>

### **Diversity Outreach Committee Update**

Carla Du Pree reported the following:

- ✚ The Diversity Outreach committee met on November 16<sup>th</sup>
- ✚ The election had a significant impact for the arts community
- ✚ The committee has suggested writing a letter to our grantees stating our commitment to the arts
- ✚ We want to do something about the diversity in our state
- ✚ We hope to soon have diversity training available to the board and staff
- ✚ There will be an e-folder/microsite created that will have articles and other information that relate to diversity
  - NASAA's toolkit will also be made available
- ✚ Please submit any names for potential board and committee members
  - Please work on having recommendations submitted in time for the next "green bag"
  - We are considering having the GFO panelists photos posted, so that the public can see that there is broad representation in the grant review process

### **Presenters Network Update**

Steve Drapalski reported the following:

- ✚ The Annual Presenters Network meeting will be held on December 12<sup>th</sup> at the Chesapeake Arts Center in Brooklyn Park, MD
  - This serves as a professional development workshop for our Maryland Presenters
  - Topics will include:
    - Dynamic Community Engagement: Reaching Diverse Audiences
    - The Switch to Digital Marketing and Ticket Sales

- Multi-Channel Fundraising Approaches
- ✚ Registration is free and available online
  - We hope to see you there

### **A&E Technical Assistance Grants**

The Technical Assistance grants were approved as presented.

- ✚ Anthony Cornwell recused himself from voting

### **New Business**

- ✚ Next Council Meeting is January 27, 2017 in Baltimore, MD
- ✚ Please review the MSAC Dates of Interest for upcoming events

### **Adjournment**

### **Attachments:**

- ✓ A&E Technical Assistance Grants